Electronic Acknowledgement Receipt	
EFS ID:	8844925
Application Number:	10749110
International Application Number:	
Confirmation Number:	3154
Title of Invention:	ENCODING AD AND/OR AD SERVING INFORMATION IN A CLICK URL
First Named Inventor/Applicant Name:	Chad Lester
Customer Number:	82402
Filer:	John C. Pokotylo
Filer Authorized By:	
Attorney Docket Number:	GOOGLE-33/APP (GP-086-00-
Receipt Date:	16-NOV-2010
Filing Date:	29-DEC-2003
Time Stamp:	12:01:00
Application Type:	Utility under 35 USC 111(a)

Payment information:

Submitted with Payment	yes
Payment Type	Deposit Account
Payment was successfully received in RAM	\$810
RAM confirmation Number	9365
Deposit Account	501049
Authorized User	

The Director of the USPTO is hereby authorized to charge indicated fees and credit any overpayment as follows:

Charge any Additional Fees required under 37 C.F.R. Section 1.16 (National application filing, search, and examination fees)

Charge any Additional Fees required under 37 C.F.R. Section 1.17 (Patent application and reexamination processing fees)

Charge any Additional Fees required under 37 C.F.R. Section 1.19 (Document supply fees) Charge any Additional Fees required under 37 C.F.R. Section 1.20 (Post Issuance fees) Charge any Additional Fees required under 37 C.F.R. Section 1.21 (Miscellaneous fees and charges) File Listing: Document File Size(Bytes)/ Multi Pages Document Description File Name Number Message Digest Part /.zip (if appl.) 135097 Request for Continued Examination 1 RCE_form.pdf no 1 (RCE) 9ba95bf933ff5c059eb53ce0ca5467428c Warnings: This is not a USPTO supplied RCE SB30 form. Information: 354077 2 Transmittal Letter IDS_transmittal.pdf 5 no 1d6e0646341955e5x2de0046x6d378x4995 4xcc9 Warnings: Information: 83798 Information Disclosure Statement (IDS) 3 IDS_PTOSB08a.pdf no Filed (SB/08) seed68780522b71a2ba4687a5ce646b823 9af8a Warnings: Information: This is not an USPTO supplied IDS fillable form 1724349 Ref_CG_BPAI_Decision_in_Reis 4 NPL Documents 26 no sue_of_061_patent.pdf 8ds81638966713f537ac232c23afd0cfc3t 9f36 Warnings: Information: 30488 5 Fee Worksheet (PTO-875) fee-info.pdf 2 no 695ae4d266b8y964877d0f0bb110681a9c Warnings: Information:

Total Files Size (in bytes):

2327809

This Acknowledgement Receipt evidences receipt on the noted date by the USPTO of the indicated documents, characterized by the applicant, and including page counts, where applicable. It serves as evidence of receipt similar to a Post Card, as described in MPEP 503.

New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-[d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.